

Date: 3<sup>rd</sup> March, 2025

To,  
National Stock Exchange of India Limited,  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400051.  
**NSE Symbol: JINDWORLD**

To,  
BSE Limited,  
Listing Department,  
Phiroz Jeejeebhoy Tower,  
25<sup>th</sup> Floor, Dalal Street,  
Mumbai – 400001.  
**Security Code: 531543**

**Subject: Submission of Updates on Company's Brand 'RICCORA - THE JOY OF LUXURY' pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to hereby submit updates on the Company's brand i.e 'RICCORA - THE JOY OF LUXURY' into the retail sector as per the details tabled underneath.

The Company has till now opened 139 stores nationwide under this brand.

Name of the Brand	'RICCORA - THE JOY OF LUXURY'
Category of the product	Textile-Premium Fabrics
Whether caters to Domestic/ International market	Domestic
Name of the countries in which the product is launched (in case of International)	N.A.

The summarized presentation stating the details of our new brand 'RICCORA - THE JOY OF LUXURY' is enclosed herewith.

You are requested to kindly take the above information on records.

Thanking you,

Yours faithfully,  
**For Jindal Worldwide Limited**

**Vikram Oza**  
**CFO & Director**  
**DIN: 01192552**

**Encl: A/A**



**Premium Fabric Brands by Jindal Worldwide Ltd.**

# About Riccora

- Focus: Retail brand offering premium fabrics
- Category: 100% Cotton & Natural Blended Fibers
- Count Range:-40's to 120's
- USP: Sustainable, Eco-Friendly, Comfort with Luxury, Best suitable for Indian Mass Consumers

# Product Range

- Subcategories: Whites, Solids, Digital Prints
- Product Collection:
  - - Classic Formals
  - - Smart Casuals
  - - Indo-Western
  - - Be Unique Collection
  - - Vibrant Collection
  - - Indigo Story
  - - Pearl Collection

# Riccora Overview

- Premium Cotton Fabric Brand
- Fabric Composition: High-quality Cotton fabrics
- Target Audience: Premium segment, fashion-conscious consumers.
- Unique Qualities: Breathable, Soft Texture, Elegant Appeal.

# USPs & Market Positioning

- Sustainability: Eco-Friendly & Ethically Produced
- Comfort & Luxury: High-Quality Fabrics for Style & Ease
- Mass Appeal: Perfect for Indian Consumers
- Innovative Designs: Digital Prints, Trendy Color Palettes

# New Products in Pipeline

- Denim with Digital Prints – Stylish & Contemporary
- Premium Count Shirting Fabrics – Luxe & Sophisticated

# Conclusion & Contact Information

- Vision: To redefine fashion with sustainable and luxurious fabrics
- Contact Details: [Riccora@jindaltextiles.com](mailto:Riccora@jindaltextiles.com),
- Closing Note: Explore the world of Riccora for premium quality fabrics!